

E-Xchange

"The news source for Florida's Community Coalitions"



October 25, 2006

"If you talk to a man in a language he understands, that goes to his head. If you talk to him in his language, that goes to his heart."

-Nelson Mandela

FUNDING OPPORTUNITIES

Anti-Gang Funding Available from Justice Department

The U.S. Department of Justice will award grants of up to \$150,000 under its Gang Resistance Education and Training (GREAT) program. Training grants are available to communities looking to improve local efforts to prevent gang involvement. Governments and law-enforcement entities may apply for funding. Applications deadline is Dec. 14, 2006. For more information, see the grant announcement at

<http://www.usdoj.gov/BJA/grant/08GREATsol.pdf> or call 202-616-6500.

Internet Information Awards for Nonprofits

The online media company CyberAlert, Inc., will donate in-kind services to 10 nonprofit groups, each of which will receive the company's news-monitoring and press-clipping services for a year. Nonprofits in the U.S. and Canada are eligible to apply. The value of the services is estimated at \$2,700-\$3,900. Application deadline is Dec. 31, 2006. For more information and an application, see the CyberAlert website at www.cyberalert.com.

TRAINING OPPORTUNITY

Grants 101: Professional Grant Proposal Writing Workshop

December 11-13, 2006

University of Central Florida, Orlando

The Grant Institute's **Grants 101: Professional Grant Proposal Writing Workshop** will be held at the University of Central Florida, December 11 - 13, 2006. Interested development professionals, researchers, faculty, and graduate students should register as soon as possible, as demand means that seats will fill up quickly. For more information call (888) 824 - 4424 or visit The Grant Institute website at www.thegrant institute.com.

NEWS

Teen Drinking Prevention Campaign Targets Parents

A new prevention campaign sponsored by the alcohol-industry-backed Century Council targets parents who allow their children to drink, the Associated Press reported Oct. 18.

The campaign, called "We Don't Serve Teens," follows on research showing that 65 percent of underage drinkers get their alcohol from family or friends. The group's message to parents is that allowing youths to drink is both dangerous and illegal.

"Turning a blind eye is just as irresponsible as putting a drink in their hands," said Century Council chair Susan Molinari. The group contends that lax parental attitudes about youth drinking undermine its prevention work.

Grassroots Campaign Gets Macy's to Pull Teen Alcohol T-Shirts

The Oregon Partnership played a key role in getting Macy's department stores to remove a series of beer-related T-shirts from back-to-school advertising aimed at teens, the New York Times reported Oct. 16.

Federated Department Stores, which owns Macy's and Bloomingdales, pulled the "Beer Pong," "Beer: It's What's for Breakfast," and "I'm Working on My Six-Pack" shirts from its ads and youth departments in stores after a series of TV reports in Portland, Ore., featured interviews with outraged parents.

"If they want to sell those T-shirts, fine, but don't sell them in the back-to-school section," said Judy Cushing, head of the Oregon Partnership, a community anti-drug coalition.

Cushing said Federated's swift response after the TV report contrasted with their initially tepid reaction to complaints from the group. In announcing the decision to remove the offending shirts, Federated CEO Terry J. Lundgren wrote to Cushing that the T-shirts were clearly "inappropriate for underage customers."

In a similar incident last year, J.C. Penney was the subject of parent protests for selling beer- and liquor-themed shirts in back-to-school circulars and in the young men's section of stores.

RESOURCE

Chronic drug house activity is a major cause of neighborhood decay. Most drug house activity (dealing, manufacturing, or growing) is on rental property. Owner-occupant drug houses are the exception. Law enforcement alone cannot solve the problem — the number of search warrants issued is a fraction of the number of drug houses suspected. Prevention efforts must include the involvement of those with the greatest leverage to stop the activity at a given location — the property management community.

The Landlord Training Program was designed to help law enforcement agencies, owners, property managers and residents keep illegal activity out of rental property. (While designed originally to focus on the issue of drug activity specifically, the program has consistently proved effective in helping to reduce a broader range of rental-based illegal activity.) This community-oriented property management approach was developed originally by John Campbell of Campbell DeLong Resources, Inc. for the Portland (Oregon) Police Bureau.

The program has been developed through a process of intensive research with hundreds of organizations and individuals -- including landlords, management associations, private attorneys, tenant advocates, housing authority personnel, tenant screening companies, narcotics detectives, patrol officers, and many others. Funding for the original program development was provided by the Bureau of Justice Assistance, US Department of Justice. Programs based on this model are used throughout the US to strengthen neighborhoods, reduce crime and build community. For more information, visit <http://www.cdri.com/ltpoverview.htm>

RESEARCH

Nicotine Alters Brains of Young Smokers

Nicotine breaks down nerve-cell membranes in the brains of young people, research shows, adding to evidence that nicotine addiction can be "hard-wired" at an early age, the *Ivanhoe Newswire* Oct. 18.

Young and middle-aged test subjects were exposed to nicotine by researchers at the University of Pittsburgh Medical Center; scientists found that the younger subjects experience brain changes that could make addiction more likely in adulthood.

Male test subjects appeared particularly likely to have their brain cells altered by nicotine exposure.

The research was presented at the Neuroscience 2006 conference in Atlanta, held Oct. 14-18.

HOT PLACE!

National Outcome Measures (NOM's) for prevention and treatment of substance abuse and/or mental illness.

<http://www.nationaloutcomemeasures.samhsa.gov/>

COOL SPOT!

Overboard is an online thirteen-issue soap opera/comic book about young people dealing with substance abuse and addiction. It is part of the Web companion piece to "Close to Home," the Bill Moyers five-part series on addiction that premiered on PBS in the spring of 1998.

Ask your youth to visit,

<http://www.pbs.org/wnet/closetohome/overboard/menu.html> to read all thirteen issues.

Calendar of Events

October

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Strengthening Families-October 14-Orlando, FL

Zero Exposure-October 19, Miami, FL

Zero Exposure-October 20, Miami, FL

Palm Beach County Substance Abuse Coalition-*Cocaine Forum*-October 25, Palm Beach County

Zero Exposure-October 27, Sarasota, FL

National Marijuana Initiative- October 31-November 1, San Diego, CA

November

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	234	25
26	27	28	29	30		

National Marijuana Initiative- October 31-November 1, San Diego, CA

December

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24/31	25	26	27	28	2	30

2006 Florida Suicide Prevention Symposium-December 5-6, Clearwater, FL

For additional information call Joan Helms at the Florida Alcohol and Drug Abuse Association at 850-878-2196 or email: flsapac@fadaa.org.