

E-Xchange

"The news source for Florida's Community Coalitions"



March 14, 2007

"There is no power for change greater than a community discovering what it cares about".

-Margaret J. Wheatley

Live Free! Substance Abuse Prevention Coalition Youth-Led Town Hall Meeting

Date:	Sunday, March 25, 2007
Location:	1300 North Blvd., Tampa
Broadcast:	Live
Time:	3PM to 4PM
Target:	Parents and high school students
Studio:	Approximately 150 parents, students, as well as community leaders from education, law enforcement and government
Moderator:	TBA
Panel:	6 person Panel-two high school students each from Hillsborough and Pinellas county, one college student each from Hillsborough and Pinellas County.

This Town Hall Meeting is a follow-up-up to WEDU's Florida Kids and Alcohol Town Hall Meeting in March 2006 which addressed the issue concerning underage and binge drinking for our state. The panel is made up of a growing number of students who actively promote abstinence from alcohol. This program promises to educate students, and parents with a frank discussion about how kids are obtaining alcohol and why it is unhealthy and un-cool to drink. The Live Free! Substance Abuse Prevention Coalition of Pinellas County and Hillsborough County Anti-Drug Alliance and Tampa Alcohol Coalition are assisting WEDU-TV with sponsoring this televised event.

NEWS

Students Taking Action Not Drugs Rolls Out Spring Prevention Campaign

Drug Free America Foundation, Inc., an international drug prevention and policy organization based in St. Petersburg, FL, is proud to announce the roll out of the third campaign for its Students Taking Action Not Drugs (STAND) division. STAND is a peer-to-peer education program geared toward college students 18-25. It utilizes an online/offline marketing approach to disseminating the prevention message. To view the campaign, please visit the STAND website at www.studentstakingaction.org.

The campaign materials are free. It is not too late for colleges to get involved this semester. Please contact STAND Program Manager Karen Belanger at 727 828-0211 or kbelanger@dfad.org for more information or to get signed up.

Doctors Call for Ban on Alcohol Advertising in College Sports

The American Medical Association (AMA) is paying for a series of ads in college newspapers calling on schools to stop accepting alcohol advertising during college sports events, the Associated Press reported March 9.

The ads, timed to coincide with the beginning of the NCAA basketball "March Madness" tournament, call on colleges to "stop the madness" of alcohol advertising aimed at youth. The ads appeared in the Chronicle of Higher Education and student newspapers at Georgia Tech, the University of Iowa, the University of Wisconsin, Indiana University, the University of Mississippi, and DePaul University.

"The truly insane thing about March basketball is all the money universities get from alcohol advertising," the ad says.

The AMA ad says the alcohol industry spent over \$52 million on ads during college sporting events in 2006. An NCAA spokesperson said the association's rules limit alcohol ads to one minute per hour of broadcast and ban hard-liquor ads.

The Beer Institute contends that 89 percent of March Madness viewers are adults. "Sports fans tend to be beer drinkers and therefore we're going to try to advertise to that audience," said Beer Institute President Jeff Becker.

Richard Yoast, the director of the AMA's Office of Alcohol and Other Drug Abuse, said alcohol ads during school sports events undermine campus prevention efforts. "Almost every college president would agree that heavy drinking is their major student health problem," Yoast said.

Substance Abuse Response Guide (SARG) Project –“A Call to Action”

Attached you will find the first step in this process called, "A Call to Action", which is the application portion in which coalition's describe their intent to participate in the next phase of the Strategic Prevention Framework.

This grant program is part of a larger initiative to develop a sustainable infrastructure for coordinating state substance abuse resources in order to reduce and maintain low state substance abuse related consequences for both youth and adults.

FADAA ON DEMAND

Topic: Methamphetamine - *We Know We Have A Problem!*

Date: March 23, 2007

Time: 1:30 pm – 3:00 pm

FADAA is pleased to announce a webinar featuring **Dr. Thomas Freese**, internationally recognized authority on methamphetamine

In support of this event, **Bill Janes, Director of the Florida Office of Drug Control**, will provide opening remarks.

Registration Fee: \$35.00
(1.5 CEU Hours will be offered for each paid enrollment.)

Complete the online enrollment form by clicking the link below. This will begin the registration process. After submitting your enrollment, you will receive an email with payment instructions.

<https://fadaa.webex.com/fadaa/onstage/g.php?t=a&d=713788217>

Group Savings:

If your agency/office would like to participate in the webinar as a group, please contact Kendra Walker at kwalker@fadaa.org or by phone at (850) 878-2196.

FUNDING OPPORTUNITIES

Grants to Reduce Alcohol Abuse

This program assists Local Education Agencies (LEAs) in the development and implementation of innovative and effective alcohol abuse prevention programs for secondary school students. Up to 25 percent of funding may be reserved for grants to low-income and rural LEAs.

The application deadline is March 26, 2007. For more information on this grant visit, <http://www.ed.gov/programs/dvpalcoholabuse/index.html>.

Compassion Capital Fund

Nonprofits—including community and faith-based organizations and Tribal organizations—are invited to compete for grants of up to \$50,000 Compassion Capital Fund Targeted Capacity Building Program.

CCF Targeted Capacity Building grants are awarded to grassroots faith-based and community organizations serving distressed communities. These grassroots organizations must use the funds in one of the four social service priority areas of need (e.g., at-risk youth, homelessness, healthy marriage, or rural communities) toward their organization's capacity building in at least one of five critical areas of capacity building: (1) leadership development, (2) organizational development, (3) program development, (4) revenue development strategies, and (5) community engagement.

The Office of Community Services anticipates awarding a total of \$10 million in grants to approximately 200 organizations. The application deadline is April 10.

For additional information on this grant, visit <http://www.acf.dhhs.gov/grants/open.html>

COOL SPOT!

Social Development Research Group

The Social Development Research Group (SDRG) is a nationally recognized, interdisciplinary team of researchers united in a common mission...

To understand and promote healthy behaviors and positive social development among children, adolescents, and young adults by:

- conducting research on factors that influence development;
- testing the effectiveness of interventions;
- studying service systems and working to improve them;
- presenting science-based solutions to health and behavior problems; and
- disseminating knowledge produced by this research.

Visit <http://depts.washington.edu/sdrg/> for more information.

HOT PLACES!

- **College on Problems of Drug Dependence (CPDD)**

CPDD serves as an interface among governmental, industrial and academic communities maintaining liaisons with regulatory and research agencies as well as educational, treatment, and prevention facilities in the drug abuse field. It also functions as a collaborating center of the World Health Organization.

Visit, <http://www.cpdd.vcu.edu/> to find out more.

- **Society for Prevention Research**

The focus of this society is broadly defined and concerned with the problems pertaining to the prevention of drug and alcohol abuse, and associated social maladjustment, crime, and behavior disorders.

<http://www.preventionresearch.org/>

Calendar of Events

March

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

Second Annual Florida Department of Children and Families Prevention System Meeting-March 5-7, Orlando
 Methamphetamine Webinar with Tom Freeze March 23
 Live Free! Substance Abuse Coalition of Pinellas County Youth-Led Town Hall Meeting, March 25, Tampa

April

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26		28
29	30					

Florida's Second Annual Bullying Prevention Conference-April 17-18, Orlando
 Women's Leadership Symposium-April 16, Clearwater

May

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24		26
27	28	29	30	31		

2007 Child Protection Mini-Conference-FL May 10, Leesburg
 Minority Health Disparities Summit/DOH Women's Health Conference-May 16-18, Tampa
 Multicultural Leadership Symposium-May 15, Orlando

For additional information call Cindy Grant at the Florida Alcohol and Drug Abuse Association at 850-878-2196 or email:cgrant@fadaa.org.