

# E-Xchange

*"The news source for Florida's Community Coalitions"*



**July 11, 2007**

*"The master in the art of living makes little distinction between his work and his play, his labor and his leisure, his mind and his body, his information and his recreation, his love and his religion. He hardly knows which is which. He simply pursues his vision of excellence at whatever he does, leaving others to decide whether he is working or playing. To him he's always doing both."*

**-James A. Michener**

## **Best Practices for Developing a Volunteer Program**

The Maryland Governor's office on Service and Volunteering has developed a handy tool, "Best Practices for Developing a Volunteer Program."

This free online ten section guide looks at:

- Planning and Organization
- Policies and Procedures
- Volunteer Recruitment
- Screening, Interviewing and Placement
- Orientation and Training
- Supervision
- Volunteer Performance Evaluation
- Retention and Recognition
- Measuring Volunteer Program Effectiveness
- Suggested Resources for Further Reference

Take a look and print it out at: <http://www.gosv.state.md.us/volunteerism/publications.asp>. Scroll down until you see volunteerism.

## **NEWS**

### **Meth Users Involved in Violence, Sexual Risk-Taking, New Study Finds**

*Pacific Institute for Research and Evaluation*

More than half a million young adults reported use in the past year of crystal meth in 2001- 2002, according to a new nationally representative study. That estimate is higher than previous studies and represents nearly 3 percent of the U.S. population. Among meth users, there is a strong link to alcohol and other drug use, the study found.

Additionally, the findings, published in the journal "Addiction," indicate crystal methamphetamine users were more likely to be male, poor, living in the West, and not employed or in school. Hispanics and blacks were less likely to use meth than whites. Yet odds of meth use among Native Americans was four- times higher than for whites.

"We also found that among both women and men, crystal meth users were more likely to be involved in risk-taking and antisocial behaviors such as selling drugs and engaging in violent behavior," said Bonita Iritani, study author and Associate Research Scientist at PIRE's Chapel Hill Center. "Sexual risk taking including having more than one sex partner, not having safe sex, and having regretted a sexual situation due to alcohol or drug use also was more prevalent among meth users."

The study used data from the National Longitudinal Study of Adolescent Health <http://www.cpc.unc.edu/addhealth>, which interviewed youth in 7th-12th grade and then re-interviewed them at two later points. Researchers used data from one wave of that study-when the participants were interviewed as young adults, ages 18-26, in 2001-2002. The study examined the crystal methamphetamine use of approximately 14,000 respondents, characteristics associated with its use, and relationships between crystal methamphetamine use and risky and antisocial behaviors. The National Institute on Drug Abuse funded the research.

### **Industry Alcohol Warnings Overlooked by Teens**

*Join Together Online*

Alcohol-industry sponsored "responsible drinking" messages are usually overlooked or ignored by teens, according to researchers at Brigham Young University.

The Salt Lake Tribune reported July 7 that researchers tracked the eye movements of middle-school students (average age: 13) who were instructed to read a series of alcohol ads that included "responsible drinking" messages, albeit in small print.

The teens spent an average of seven seconds looking at each ad, but only 0.35 seconds looking at the warnings. Bottles, product names, models and headlines got most of their attention. Asked about the moderation messages immediately after viewing the ads, most youths could not remember the general thrust of the warnings.

"Basically, the adolescents, they don't really see the responsibility message," said lead researcher Steven Thomsen. "Those who see it, do (so) for a minimal time."

"It's nice the responsibility messages are included. The question is, 'Are they effective?'" Thomsen said. "If they are not effective, what can we do to make them more effective?"

A spokesperson for the Distilled Spirits Council, an industry trade group, said the study was flawed because it used teen subjects, whereas the ads are intended for adults.

The study is published in the July 2007 issue of the Journal of Adolescent Health.

## Partnership for a Drug-Free America Forms Strategic Alliances with Five of the Nation's Top National Youth and Parent Organizations

*- National Alliances Support Time to Talk™ in Local Communities -*

[The Partnership for a Drug-Free America](#)® on July 5<sup>th</sup> announced that its new cause marketing initiative, **Time to Talk**™, has taken a significant step forward by forming strategic alliances with five major youth and parent-serving organizations, including the nation's largest youth service organization, Boys and Girls Clubs of America.

“Boys & Girls Clubs of America is thrilled to collaborate with Partnership for a Drug-Free America on the **Time to Talk** initiative,” said Judith J. Pickens, M.Ed., senior vice president, Program & Youth Development Services. “We know that parents are their child's first and most important teachers and this meaningful partnership will engage countless children, young people, families and communities nationwide.”

Joining the Boys and Girls Clubs of America, in support of **Time to Talk** ([www.timetotalk.org](http://www.timetotalk.org)) are the YMCA of the USA, the National PTA, National Association of School Nurses and Dads & Daughters. These Partnerships will help promote new, engaging resources for parents to effectively engage with their kids to more than 32 million members, volunteers and staff in local communities across the nation. Additionally, the American Pharmacists Association has signed on to support the **Time to Talk** initiative.

“Partnering with highly respected and significant youth and parent organizations presents a wonderful opportunity for the Partnership,” said Steve Pasierb, president and CEO of the Partnership. “We will join in a united effort to better provide the tools that parents have been asking for to help them truly engage in an ongoing dialogue with their teens about living healthy lives free of alcohol and drugs. Working in concert with these organizations and exploring new ways to collaborate, we are empowering parents and a diverse group of caring adults in local communities across America.”

The **Time to Talk** campaign is a year-round national movement inspired by the Partnership's ongoing research that shows kids who learn a lot about the risks of drugs from parents are up to 50 percent less likely to use drugs. Yet, only 31 percent of teens report learning about the risks of drugs from their parents.

**Time to Talk** also lends itself to year-round marketing promotions and incentives that will benefit families. It will be supported by a national public relations and advertising campaign and by a parent-focused Web site ([www.timetotalk.org](http://www.timetotalk.org)) that encourages ongoing parent participation and promotes corporate involvement. Parents are also urged to sign up for e-newsletters that offer exclusive access to useful tools and tips for parents.

“This cause-related campaign presents a tremendous opportunity for corporations to become active sponsors of parenting tools and support for a health issue that impacts more than 100 million Americans,” said Debbie Kellogg, director corporate relations and alliances for the Partnership. “**Time to Talk** is an ideal way for family-centric brands to foster good will in their community and create a deeper connection to millions of families with children ages 8-19.”

The **Time to Talk** campaign will be officially launched in August. However, this on-demand resource is available online now to help motivate constant communication among family members. Benefits for parents and caregivers include practical information and tools supplemented by new information on emerging drugs of abuse and time-tested ways of keeping kids healthy. Each month, new helpful resources, parenting tips and opportunities to learn from other parents through supportive online social networks will become available. Parents can also receive free e-newsletters by signing up at [www.timetotalk.org](http://www.timetotalk.org).

### **FUNDING OPPORTUNITY**

#### **Staples Foundation for Learning-Funding for ED Programs**

*The Staples Foundation for Learning® is accepting applications for its educational funding program to support local groups with programs and services that enable job skills and/or education for individuals, particularly for disadvantaged youth.*

<http://www.healthinschools.org/grants/ops1027.asp> .

*The deadline is August 3, 2007.*

**NEW IN THE FADAA RESOURCE CENTER**  
**The Surgeon General’s Call to Action to Prevent Underage Drinking: A Guide to Action for Families**

This guide is designed to give families the knowledge and tools to take action against underage drinking. It discusses underage drinking and the damage it can do. It also suggests ways that families can work to end underage drinking in the home, family, and across the community.

This easy to read, concise and informative guide can be ordered free from the Resource Center. Contact Vanessa Addison at 850 878-2196 or email [fadaa@fadaa.org](mailto:fadaa@fadaa.org).

**HOT PLACE!**

**The Brain & the Actions of Cocaine, Opiates, and Marijuana-Slide Teaching Packet from NIDA**

<http://www.nida.nih.gov/pubs/teaching/Teaching.html>

**COOL SPOT!**

**CAMH Library Catalogue:**

<http://library.camh.net/webopac/cgi/swebmnu.exe?act=3&ini=splus113>

The Library catalogue of the Centre for Addiction and Mental Health is multi disciplinary with a focus of addiction, alcohol, tobacco, other drugs, mental health and psychiatry.

**Calendar of Events**

**July**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**August**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FADAA’s Annual Conference-August 22-24, Hyatt Grand Cypress, Orlando, FL

*For additional information call Cindy Grant at the Florida Alcohol and Drug Abuse Association at 850-878-2196 or email: [cgrant@fadaa.org](mailto:cgrant@fadaa.org).*