

# 2006 Adolescent Treatment Issues Conference

Marketing Brochure



**February 27 -28, 2006  
Embassy Suites USF  
Tampa, FL**



**You are invited to participate as a sponsor, exhibitor, or program advertiser at the Adolescent Treatment Issues Conference.**

**Sponsored by:**

Florida Alcohol and Drug Abuse Association

Florida Juvenile Justice Association

**In Cooperation with:**

Florida Department of Children and Families Substance Abuse Program Office

Florida Department of Juvenile Justice

Southern Coast Addiction Technology Transfer Center

## General Information

**BACKGROUND:** For the past 10 years, the Florida Juvenile Justice Association (FJJA) and the Florida Alcohol & Drug Abuse Association (FADAA) have co-sponsored Florida's Statewide *Adolescent Treatment Issues Conference*. This exhilarating event gives researchers, government employees, healthcare professionals, addiction specialists, juvenile program staff and many others an opportunity to network and learn the latest research-based strategies for effective behavioral & clinical management of high-risk youth.

**ATTENDEES:** We expect participation of 400+ professionals from around the state at this year's conference! Attendees include, but are not limited to: juvenile justice professionals, substance abuse counselors, clinical staff, behavior management staff, commitment program staff, program directors, unit supervisors, drug court professionals, boot camp instructors, juvenile probation officers, aftercare counselors, and delinquency prevention program staff.

**HOTEL INFORMATION:** Hotel reservations with the Embassy Suites Tampa must be made on or before **Friday, January 27, 2006** in order to receive the special rate available to conference participants of **\$99 single and \$114 double** occupancy, plus applicable taxes. After that date, rooms will no longer be available at the special rate. **MAKE SURE TO MAKE ROOM RESERVATIONS EARLY!** Make your reservations directly with the hotel (813) 977-7066; refer to the ***Adolescent Conference*** to ensure you receive the special rate. In order not to be charged tax, employees of tax-exempt agencies must supply proof of tax exemption upon check-in and make payment with a company check or credit card.

Please remember to state your affiliation with *the Adolescent Treatment Issues Conference*.

## Terms and Conditions for Exhibits:

### EXHIBIT HOURS:

Monday, February 27, 2006 8:00 a.m. - 5:00 p.m.  
Tuesday, February 28, 2006 8:00 a.m. - 5:00 p.m.

**PLEASE NOTE:** Exhibits are Tabletop Displays *ONLY*

**RATES:** \$300 FJJA & FADAA members - \$400 *NON*-members

**TABLETOP EXHIBIT PACKAGE INCLUDES:** One 6' draped table,  
1 chair, 1 wastebasket and 1 free conference registration (Including meals & CEUs).

Table assignments are made on a first-come, first-served basis.

CONTRACT DUE DATE: *No later than Tuesday, February 14, 2006.*

### ~ **SPECIAL NEEDS NOTICE** ~

If your group has additional needs, such as: electricity, audio/ visual, phone-lines, etc., please arrange directly with the hotel. (Additional fees will apply).

**SET-UP AND DISMANTLING:** Exhibitor set-up is Sunday, February 26, from 4 to 6 p.m. (No materials should be pasted, tacked, nailed, screwed or otherwise attached with ANY part of the hotel property including furniture and walls). **Breakdown is after 4:00 p.m. on Tuesday, February 28.**

**CANCELLATION:** Cancellations must be in writing and received no later than February 14, 2006, to receive a refund **less a \$25 administrative charge**. Cancellations received after the above deadline will **not** be eligible for a refund.

**SECURITY:** There will be no security provided for the exhibit area. Exhibitors with valuable materials can make arrangements for storage directly with the hotel. Embassy Suites USF Tampa, FADAA and/or FJJA will **not** be held responsible for property theft or damage.

## Take-One Exhibits

**TAKE-ONE:** Display your brochures, pamphlets, cards, leaflets or other printed materials for as little as \$175 per title for FADAA/FJJA Agency Members and \$200 for Non-Members. **Take-One materials** are displayed on a draped table in the exhibit area. Conference staff will maintain & replenish these materials. Contract, materials **and** fee must be received by FADAA **no later than Tuesday, February 14, 2006.**

### TAKE-ONE SHIPMENT ADDRESS:

FADAA Training / Adolescent Take-1 Lit. / 2868 Mahan Drive, Ste. 100 / Tallahassee, FL 32308

## Advertising

**PROGRAM ADVERTISING:** The Conference program will include advertising. **Contract, fee and advertisements must all be received no later than February 14, 2005.** All advertisements should be camera-ready and in black and white.

### Advertising Rates:

**Members: \$200** - Full Page (4 1/2" X 7 1/2") / **\$150** - Half Page (4 1/2" X 3 1/2")  
**Non-Members: \$250** - Full Page (4 1/2" X 7 1/2") / **\$200** - Half Page (4 1/2" X 3 1/2")

## Sponsorship

Sponsorship opportunities to accommodate ANY budget!

**Workshops:** Workshop Sponsors are: recognized & listed on signage, in the program & from the podium, AND receive a FREE half page ad in the program.

- Minimum workshop sponsorship is \$500 - \$1000

**Refreshment Breaks:** Break Sponsors are: recognized & listed on signage, in program & from the podium, AND receive a FREE full- page ad in the conference program.

- Minimum refreshment break is \$500 - \$1499

**Luncheon:** Luncheon sponsors are: recognized & listed on signage, in program & from the podium, receive complimentary conference registrations, full- page ad in the program, AND a FREE EXHIBIT TABLE!

- Please call Saad Ouahidi for more information.

To discuss Customized sponsorship opportunities, please contact  
Saad Ouahidi – Phone: (850) 878-2196 – Email: [souahidi@fadaa.org](mailto:souahidi@fadaa.org)

## Exhibitor Application and Contract

### Tabletop Exhibits

\_\_\_\_\_ \$300 FADAA/FJJA Agency Members \_\_\_\_\_ \$400 Non-Members

### Take-One Exhibits

\_\_\_\_\_ Titles@\$150 FADAA/FJJA Agency Members \_\_\_\_\_Titles@\$175 Non-Members

### Program Advertising

Full Page: \_\_\_\_\_ \$200 FADAA/FJJA Agency Members \_\_\_\_\_\$250 Non-Members

Half Page: \_\_\_\_\_ \$150 FADAA/FJJA Agency Members \_\_\_\_\_\$200 Non-Members

### Sponsorship

Please include appropriate donation amounts in the spaces provided below.

Workshop: \$\_\_\_\_\_ Refreshment: \$\_\_\_\_\_ Luncheon: \$ \_\_\_\_\_ Other: \$\_\_\_\_\_

Name of Organization: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Fax: (\_\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_ Email: \_\_\_\_\_

Person who will staff exhibit: \_\_\_\_\_

Person using complimentary registration: \_\_\_\_\_

**Please attach a 75-word company description for Program listing.**

CHECK/ Number \_\_\_\_\_

\_\_\_ VISA **OR** \_\_\_ MasterCard/CardNo. \_\_\_\_\_ Exp.Date: \_\_\_\_\_

\_\_\_ PO/Number \_\_\_\_\_ / AUTHORIZED NA

TOTAL DOLLAR AMOUNT ENCLOSED: \$ \_\_\_\_\_ ME: \_\_\_\_\_

AUTHORIZED SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_

**PLEASE RETURN CONTRACT AND FULL PAYMENT TO:**

**FADAA Marketing Coordinator**

Florida Alcohol & Drug Abuse Association

2868 Mahan Drive, Suite 1

Tallahassee, FL 32308

Phone: (850) 878-2196 Fax: (850) 878-6584