

## Corporate Partnership

Membership Year: July 1, 2015 – June 30, 2016

### Objective

The Florida Alcohol and Drug Abuse Association is pleased to offer a selection of corporate partnership packages to you. This combination of benefits is designed to hold your company at the forefront of the minds of FADAA members and event participants in addition to other associates connected to the field of substance use treatment, mental health, co-occurring or prevention services.

### Key Partner Benefits

All Corporate Partners receive the following advantages:

- Annual FADAA associate vendor membership
- Partnership acknowledgement via logo and link placement in the *Insider* and *inTouch* e-newsletters and on [www.fadaa.org](http://www.fadaa.org)
- Invitations to propose/present 1.5 hour workshop sessions at select FADAA-hosted conferences
  - Must be non-commercial content
  - Eligible for up to 1.5 hours of continuing education units, depending upon material
- Discounted exhibit, advertisement and registration rates at select FADAA-hosted events
- One-year subscriptions to FADAA's bi-monthly *Insider* and quarterly *inTouch* e-newsletters
- Exclusive networking opportunities at trainings and FADAA's Annual Conference
- FADAA member contact list (excludes email addresses)
- Post-event participant lists of all FADAA-hosted conferences (excludes email addresses)

Fee	Level	Additional Benefits
\$15,000	Platinum	<ul style="list-style-type: none"> <li>• Top tier corporate partnership acknowledgement in all applicable lists</li> <li>• Quarterly advertisement banner in the <i>Insider</i> and <i>inTouch</i> e-newsletters</li> <li>• Opportunity to schedule a 20-minute in-person presentation to the FADAA board of directors each year</li> <li>• Opportunity to offer an annual webinar presentation to all FADAA members               <ul style="list-style-type: none"> <li>○ Non-commercial content is preferred in order to submit for continuing education units</li> <li>○ Webinar must be set in increments of 30 minutes</li> </ul> </li> <li>• Invitation to submit content to distribute quarterly to FADAA members via email               <ul style="list-style-type: none"> <li>○ White papers and/or "Did you know?" type material that is informative and applicable to the member audience is preferred</li> </ul> </li> <li>• First choice invitation to sponsor, exhibit and advertise at all FADAA conferences</li> <li>• Complimentary premium exhibit and priority selection at the FADAA Annual Conference               <ul style="list-style-type: none"> <li>○ Premium booth feasible, depending upon availability</li> <li>○ Exhibit space also includes up to 3 complimentary conference registrations (excluding pre-conference)</li> </ul> </li> </ul>
\$7,500	Gold	<ul style="list-style-type: none"> <li>• Second level corporate partnership acknowledgement in all applicable lists</li> <li>• Advertisement banner in each issue of the <i>inTouch</i> e-newsletter</li> <li>• Opportunity to schedule a 10-minute in-person presentation to the FADAA board of directors each year</li> <li>• Invitation to submit content to distribute once a year to FADAA members via email               <ul style="list-style-type: none"> <li>○ White papers and/or "Did you know?" type material that is informative and applicable to the member audience is preferred</li> </ul> </li> <li>• Discounted exhibit and priority selection at the FADAA Annual Conference</li> </ul>