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Florida Alcohol and Drug Abuse Association



2006 – 2007 ANNUAL REPORT

Our MISSION

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The mission of FADAA is to represent its members in advancing addiction treatment, prevention and research through public policy leadership, communications, professional development and quality member services.

Guiding Principles

We Believe...

- Addiction is a chronic disease that is amenable to preventive and treatment interventions.
- Outcomes achieved in addictions treatment are comparable to other chronic diseases.
- A continuum of evidence-based services should be available to meet the need.
- Services are best provided when stakeholders collaborate and services are effectively integrated.
- Addiction treatment is a sound investment that saves taxpayers dollars, particularly in the criminal justice system.
- Addiction and mental illness are frequently co-occurring and can be successfully managed in addiction programs.
- Vocational components, childcare, and employment services are essential for effective treatment.
- FADAA agency member staff are competent, well trained professionals who represent the community's diversity.

We must be:

Proactive

Involved at the front end of systems

Clear

Utilizing focused messages to be credible and effective

Adequately Resourced

Equipped to fully attain our goals

Aware

Constantly mindful of trends and the environment

Culturally Competent

To meet the diverse needs in our agencies and of our clients

Focused on Quality

Through implementation of evidence-based practices

Committed to Partnerships

To achieve success through collaboration

FADAA PAST PRESIDENTS

1976	SHIRLEY COLETTI
1977	REV. JOHN THOMAS
1978	JERRY FEULNER
1979	NORMAN TAYLOR
1980	CHARLES LINCOLN
1982	JOHN ROGERS
1983	BRUCE HAYDEN
1984	WILLIAM SNYDER
1985	JERRY FEULNER
1986	ERNIE CANTLEY
1987	ERNIE CANTLEY
1988	FRANK GURUCHARRI
1989	VIRGINIA BORROK
1990	JAMES SLEEPER
1991	PATRICIA CARTER
1991	MELISSA SILHAN
1992	TOM OLK
1993	SAM CLARK
1994	JERRY FEULNER
1995	DICK WARFEL
1996	ELLA BRYAN
1997	LARRY VISSER
1998-99	RICHARD BROWN
2000-01	KEVIN LEWIS
2002-04	CHET BELL
2004-06	PAM MIDDLETON

FADAA STAFF

EXECUTIVE DIRECTOR, MARK FONTAINE
ASSISTANT DIRECTOR, MARY BOOKER
DIRECTOR OF ADMINISTRATION & FINANCE, MARCIA WILLIS
DIRECTOR OF PREVENTION, CINDY GRANT
DIRECTOR OF RESEARCH & PRACTICE IMPROVEMENT, PAULINE “POLLY” RYAN
DIRECTOR OF TECHNOLOGY & COMMUNICATIONS, TANYA DE BLIJ
EXECUTIVE ASSISTANT, CAROL HYDEN
RESOURCE CENTER COORDINATOR, VANESSA M. ADDISON
TRAINING COORDINATOR, CHRISTY STACEY
MARKETING COORDINATOR, SAAD OUAHIDI
PROJECT MANAGER, LAVONIA SAMPSON
REGISTRAR & MEMBERSHIP DATA ADMINISTRATOR, KENDRA WALKER
ASSISTANT REGISTRAR & RECEPTIONIST, LATISHA JENKINS

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PRESIDENT'S letter

Dear Supporters of FADAA and its mission,

"It was the best of times, it was the worst of times, it was the age of wisdom, it was the age of foolishness, it was the epoch of belief, it was the epoch of incredulity . . . it was the spring of hope, it was the winter of despair." **Charles Dickens, A Tale of Two Cities.**

One would think that Mr. Dickens had been living in Florida for the past several years—multiple hurricanes, huge increases in property taxes and insurance, projected revenues that come no where close to the needs of the state and its citizens. FADAA's substance abuse prevention and treatment providers across the state are, once again, facing serious cuts in funding, no cost of living increases for the often underpaid staff and many unfunded mandates. Many treatment and prevention agencies are at a breaking point, despite decades-long dedication to the mission of human service providers.

People, who once flocked into this gorgeous state, reluctantly have to move out just to make their incomes match their expenses. Yet, FADAA providers must and will continue to serve those individuals and their families who struggle with addiction, mental illness and other problems—So much for the despair, incredulity and foolishness.

So where is that "spring of hope" and "age of reason"? The more than 120 agency providers, coalitions, provider networks and hundreds of individual members of FADAA have a renewed



optimism, despite what may be several very difficult years ahead. We hope that Governor Crist and the Department leaders he has chosen who are responsible for the health, safety and well being of our citizens will continue to understand the critical importance of appropriate and adequate support for the services we provide.

There is little argument about the connection between many societal problems—education, delinquency, crime, domestic violence, lower employment and productivity—and substance abuse. We must never stop reminding everyone: if we do not properly treat addiction and mental health disorders and help people find their way to health and recovery, we will never see a real increase in the public health and safety we seek.

Our field is fortunate. Over the past years, much research has produced effective and efficacious evidence-based prevention and treatment practices, including several medications that are improving the outcomes of the people we serve. FADAA members are state and national leaders in implementing

these improved methods. These practices however require proper implementation, training and consistent clinical supervision to maintain fidelity and achieve the proven outcomes. To achieve this there must be proper and consistent funding, including substance abuse treatment parity with other health disorders in insurance reimbursement.

Dickens also said, "there is nothing so strong or safe in an emergency of life as the simple truth." Here is a simple truth—FADAA has never been stronger nor its members more determined and unified in working together to sustain our momentum toward better and better services for the human beings we serve. Although we will face serious issues over these next years, we will find a way and we will continue to be here when families knock on doors desperate to find a life of recovery.

Sincerely,

A handwritten signature in black ink that reads "Nancy Hamilton". The signature is written in a cursive, flowing style.

Nancy Hamilton
President

YEAR IN REVIEW

Dear Friends of FADAA,

This past year has been one of transition and opportunity for the Association. After 30 years of stellar public policy leadership and outstanding service to members, longtime Executive Director John Daigle left to pursue other career opportunities.

I assumed the reins of the Association on October 23, 2006. It was a déjà vu experience, having worked at FADAA from 1981-1994 as the Assistant Director. I was pleased to rediscover what I had known in the past – substance abuse providers are dedicated and deeply committed public servants who work tirelessly to provide prevention and treatment services to individuals, families, and communities ravaged by the effects of alcohol and drug abuse. I am proud to once again be working for such a dedicated group of individuals.

The greatest resource of the Association is its members and staff. An Association is only vibrant if its members are actively involved in the governance and direction of the organization. The Executive Committee and Board of Directors has done an excellent job in providing leadership, direction, and heart to the organization. There are endless opportunities for member organizations and individuals to become involved in policy direction and service enhancement – join a committee today and help further the work of your profession.

The FADAA staff is an incredibly dedicated and inspired group of professionals. It has been a real pleasure to become a member of their team. Over the past year these individuals have dedicated their efforts to provide stellar service and new innovation to members. Several areas of note include:

- Enhanced Communication – the FADAA newsletter, *the Insider*, has been revamped to provide trends and policy changes in a bi-weekly news format
- Legislative Reports – informative weekly updates during the legislative session and a comprehensive mid-session and end of session report
- Web Based Technology – hosting meetings and trainings that are web-based, allowing for knowledge transfer and policy discussions without the cost of travel
- Housing Support – recovery and safe, adequate housing are synonymous; housing seminars and serving as staff of the Florida Supportive Housing Coalition allowed us to provide leadership in this area.
- Enhanced Collaboration with Community Partners – including the Florida Council for Community Mental Health and the Florida Coalition for Children.
- Initiated the first FADAA Recovery Day Celebration.

During the past year FADAA has continued its long history of public policy advocacy. The Association was at every relevant legislative hearing speaking on behalf of the alcohol and drug abuse prevention and treatment community. The replacement of the \$11.2 million beverage tax revenue and funding for the Criminal Justice and Men

tal Health/Substance Abuse Reinvestment Grant program are testimony to these efforts. The Association was also successful in advocating for the continuation of the Office of Drug Control and the position of Assistant Secretary for Substance Abuse and Mental Health at the Department of Children and Families.

Listed below are few of the tangible benefits of membership.

- Opportunities to make a difference in substance abuse prevention and treatment public policy which affects agencies' client services and fiscal well being
- Discounts for all staff at FADAA's Annual Conference and other training events
- Information about new funding opportunities
- Listing in FADAA's online searchable directory of treatment providers

These along with the intangible benefits of Association membership, networking and peer support, is testimony to our member service.

Thank you for your support this past year. The team at FADAA pledges to continually keep you updated on new developments in the industry and pledges to work tirelessly on your behalf over the upcoming year.

Sincerely,



Mark Fontaine
Executive Director



STRATEGIC 6 plan

FADAA's Strategic Plan

To ensure our actions and focus are member responsive, the Association convenes an annual strategic planning retreat with the Board of Directors. The purpose of this gathering is to conduct a situational analysis of the challenges and opportunities facing both the substance abuse prevention and treatment industry and the Association.

The Board of Directors uses this opportunity to determine the strategic priorities for the upcoming year, the areas to which member time and organizational resources will be dedicated. In June of this year, the Board determined the following priorities for FY 2007-2008.

- Implement a proactive strategy to raise the level of public conversation and thus influence policy makers regarding the impact of alcohol and other drug problems on Floridians and promote prevention and treatment as effective strategies to reduce the impact
- Increase and diversify the funding base for alcohol and drug abuse prevention and treatment services
- Work with the Department of Children and Families to effectively implement reorganization and to promote recovery and resiliency reform through the implementation of sound business practices
- Promote prevention with a focus on reducing alcohol and drug use among youth and young adults
- Promote community-based networks as the method through which Florida will design, manage and administer local systems of care
- Promote sound contracting processes that are client service responsive, flexible, consistent and clearly define the expectation for service delivery

All members are invited to help accomplish these objectives. The unified voice of community coalitions, providers, alcohol and other drug professionals, Board of Directors of provider agencies, and the recovering community is critical if we hope to focus more attention on the need to fund and support alcohol and other drug prevention and treatment services.

Public Policy

In an economy that is on the downturn, it is critical to have a public policy voice that will advocate on behalf of alcohol and other drug prevention and treatment services. This year FADAA was a visible voice at the capital speaking on behalf of the citizens of Florida in need of these critical services.

In the funding area, FADAA's efforts helped secure the following new resources:

- \$11.29 million in general revenue to replace the lost beverage tax revenue due to the repeal of the tax by the 2006 legislature
- \$4 million for the new Criminal Justice and Mental Health/Substance Abuse Reinvestment Act. These funds will be matched with approximately \$4 million in county resources
- \$3 million to the Department of Corrections for institutional and community corrections substance abuse treatment
- \$946,764 for new substance abuse work release beds



FADAA was also successful in raising awareness regarding the need to fund summer school at DCF-funded adolescent residential substance abuse programs. Through our efforts and the help of the Florida Certification Board, \$250,000 was secured to fund approximately 40 days of summer school. Unfortunately, Governor Crist vetoed this project.

The Association working with its partners was also successful in securing proviso language that would allow the Department of Children and Families to contract for a prospective case rate method of payment for substance abuse and mental health services. This will allow greater flexibility in managing resources through community-based networks.

Whenever a new Governor takes office, there is a change in leadership at the highest levels. As this transition was taking place, the Association's goal was to help ensure that substance abuse prevention and treatment remained a priority. Our voice helped to ensure:

- Retention of the Office of Drug Control
- Retention of the Assistant Secretary for Mental Health and Substance Abuse Services at the Department of Children and Families

The impact of substance abuse on all aspects of life in Florida is not well articulated. From the work-force failure to emergency room admissions, alcohol and other drug problems impact the quality of life in our state. In the coming year, FADAA will lead a public awareness initiative that will raise awareness on the need to adequately fund prevention and treatment services.

This year FADAA implemented a new service for our members — technology assisted training and delivered a wide variety of training events and conferences that have enhanced the skills of prevention and treatment professionals

FADAA On Demand – Communicating Knowledge through Webinars

FADAA On Demand is a service from FADAA introduced this year. Powered by WebEx, it is an online platform offering interactive Web meetings, Web seminars/events (“Webinars”), interactive training, and the capacity to record and archive Webinars for later viewing. Training is thus accessible at any time and without the inconvenience and cost associated with travel.

FADAA introduced this new service by presenting several free Webinars made possible by collaboration with the Florida Department of Children and Families and the Florida Office of Drug Control. Since its debut, over 1000 substance abuse professionals have participated in a FADAA On Demand event.

Web Seminars in 2006-2007:

- The Marchman Act
- Medication Assisted-Treatment: Vivitrol
- Curiosity and Hope-Inspiring: How Strength-Based Assessment and Planning Help You Get Those ‘Must Haves’
- Introduction to Contingency Management
- Community Engagement
- Sustainability
- Methamphetamine: Understanding the Implications for Florida
- Cultural Competence in a World of Evidence-Based Practice
- Trauma Recovery and Empowerment Model (TREM): An Evidence-Based Approach for Women in Substance Abuse Treatment
- HBO’s Groundbreaking Addiction Project Series
- Methamphetamine – We Know We Have A Problem!



Major Professional Development Events

FADAA Annual Conference

August 15 – 18, 2006 (Orlando)

In August of 2006, FADAA celebrated its 30th year of service to the substance abuse treatment and prevention field. The 30th anniversary conference featured a special farewell dinner for John Daigle, who served as FADAA's executive director since its inception in 1976. John passed the torch to FADAA's new director, Mark Fontaine.

Conference workshops focused on resource development and improving clinical practice skills. Special emphasis was given to assisting programs in the development of recovery oriented systems of care.

Florida Statewide Prevention Conference

September 20 – 22, 2006 (Orlando)

The Florida Office of Drug Control, under the new leadership of Bill Janes, hosted "Passport to Prevention: Navigating a Changing World." FADAA partnered with many other agencies to aid in the development and facilitation of the event. The conference included the latest in science-based prevention and accomplished the task of bringing many constituent groups together in a mission to support Florida's Drug Control Policy.

Florida Supportive Housing Conference

November 6 – 7, 2006 (Orlando)

As part of FADAA's contract with the Florida Supportive Housing Coalition (FLSHC), FADAA managed the coordination of the FLSHC 5th Annual Conference. The conference provided the latest information regarding the unique needs of individuals and families that utilize supportive housing and related services.



Florida Suicide Prevention Symposium

December 5 – 6, 2006 (Clearwater)

FADAA and the Florida Office of Drug Control jointly sponsored the 2006 Florida Suicide Prevention Symposium, "Building Resiliency and Promoting Mental Wellness." The symposium offered a variety of information to those new to and veterans of the field of suicide prevention.

Adolescent Treatment Issues Conference

February 26 – 27, 2007 (Tampa)

The Adolescent Treatment Issues Conference sponsored by FADAA and the Florida Juvenile Justice Association was a tremendous success. Department of Juvenile Justice Secretary Walter McNeil, at his first address to providers since his appointment as Secretary, expressed his deep commitment to changing the culture of youth services by putting a greater emphasis on prevention and treatment without losing site of the importance of public safety.

"I was very pleased with all the workshops. I learned and will take back a lot."

**— Comment from
2006 Annual
Conference**

"Great Webinar on such a critical topic! It is great to have access to training in my own office."

**— Comment from a
2007 Webinar**

Women's Leadership Symposium
April 16, 2007 (Clearwater)
&
Multicultural Leadership Symposium
May 15, 2007 (Orlando)

These one-day, invitation only symposiums were designed for substance abuse treatment community leaders. Dialogue concerned how to best integrate and initiate women-specific and culturally diverse practice improvement strategies into existing and proposed state delivery services. Special emphasis was given to establishing a network of state and local leaders to support and implement strategies that show documented improved treatment outcomes.

Florida Drug Court Conference
April 26 – 27, 2007 (Orlando)

FADAA joined with the Florida Association of Drug Court Professionals, Office of the State Courts Administrator (OSCA), and the Thirteenth Judicial Circuit, to coordinate the 2007 Florida Drug Court Training Conference. The conference provided meaningful educational programs that directly enhance and support the duties and responsibilities of the core drug court team members, who are an integral part of the everyday operation of these programs.

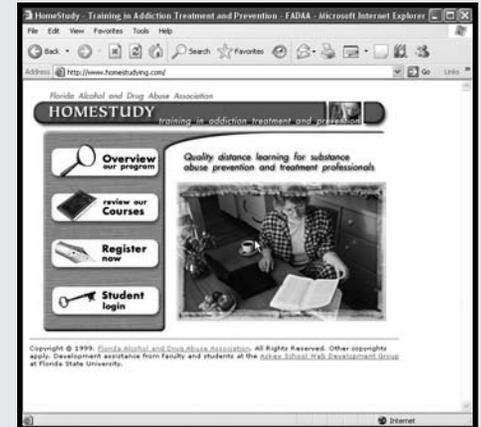
Faces of Courage Conference: Charting New Directions for Girls Entering the Justice System with a Special Focus on Women of Color
May 15 – 17, 2007 (Daytona Beach)

FADAA joined with the Florida Department of Juvenile Justice and the Florida Network of Youth and Family Services to deliver the first Faces of Courage Conference. The event brought together national and state policy experts, advocates and leading practitioners to discuss research, best practices, and strategies with a broad range of stakeholders including government leaders, providers, educators, law enforcement and corrections workers, court system personnel, child welfare leaders, parents, youth and other concerned citizens.

Child Welfare Forum
May 21 – 23, 2007 (Orlando)

FADAA was one of four collaborating agencies (including Florida Department of Children and Families, Florida Coalition for Children, and Florida Council for Community Mental Health) hosting the second annual Child Welfare & Substance Abuse/Mental Health Integration Forum. This year's Forum focused on local collaborations and opportunities for systems integration.

www.homestudying.com



Homestudy

Since 1996 FADAA has offered HOMESTUDY: a series of courses for professionals serving the substance abuse prevention and treatment field that can be taken at your own pace, all while earning continuing education credits. Each course consists of a detailed personal study manual developed by a highly qualified certified addiction specialist and can cost as little as \$10 per credit hour. Find HOMESTUDY on the Web at www.homestudying.com.

PREVENTION and Community Coalitions

FADAA continues to work on numerous national and state level task forces and advisory councils to represent the views of our members and keep our membership up-to-date on the latest prevention programmatic initiatives, policy changes and other critical issues.

FADAA has been a partner with the Governor's Office of Drug Control's coalition development efforts since 2000. This year, the FADAA Board of Directors voted to change the FADAA bylaws to include a community coalition representative on its Board of Directors as well as on its Executive Committee. This major change in FADAA's governance reflects the increasing role that coalitions are playing in communities as well as the need for greater collaboration between coalitions and addiction treatment and prevention service providers.

FADAA has completed a thorough update of the online coalition directory. There are currently eighty-four coalitions in Florida that are active and receive federal, state or local funding. Twenty-four coalitions receive the federal Drug Free Communities Support Grant, forty-five coalitions have responded to the Call to Action for the Strategic Prevention Framework grants, and twenty-eight received funding through the Office of Drug Control for underage drinking initiatives.

There are seven counties that currently do not have a viable coalition in operation and who will be the focus of efforts by the Coalitions Development Team (CDT). The CDT is comprised of representatives from the Florida Office of Drug Control, Florida Department of Children and Families, Florida Department of Education, Florida Department of Health, Florida Department of Juvenile Justice, Florida Alcohol and Drug Abuse Association, Florida State University Center for Prevention Research, and Florida National Guard Drug Demand Reduction Program.

This year FADAA took the lead in bringing together representatives from coalitions and prevention organizations for an open discussion on prevention in Florida and the future of the field as we work together. The FADAA Prevention Committee retreat, held in April and led by Committee Chair Patti Greenough and FADAA Executive Director Mark Fontaine, was well attended. The Committee will set priorities to address public policy.

FADAA is the communications hub for Florida prevention professionals, volunteers and state agencies. There are several communication tools that

www.preventioninflorida.org



FADAA produces and disseminates such as a weekly electronic newsletter. More than 600 subscribers receive information about funding opportunities, state prevention activities and relevant information from the field. FADAA maintains the Prevention in Florida Web site (www.preventioninflorida.org) that it shares with the Florida Prevention Partnership. This site is a portal to each partner's Web site, making it the primary resource for conference news and other partner prevention news.

PRACTICE Improvement

Practice Improvement through Promotion of Evidence-Based Practices

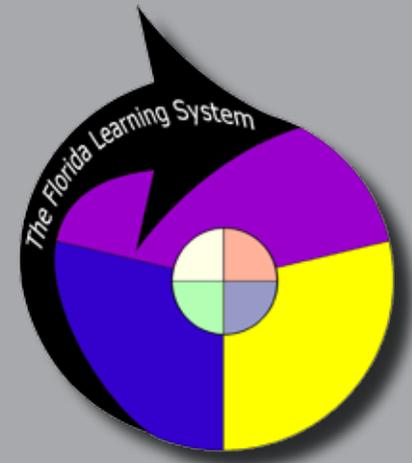
The formation of the Florida Learning System this year by the Substance Abuse Program Office at the Department of Children and Families has resulted in an enhanced focus on practice improvement at FADAA.

Strengthening Treatment Access and Retention - State Initiative (STAR-SI) and the Robert Wood Johnson Advancing Recovery (AR) program are two groundbreaking initiatives that FADAA has contracted with the Department of Children and Families this year to assist with practice improvement implementation statewide. Five FADAA providers agreed to participate in STAR-SI and implement rapid change cycles to improve client access and retention.

Three FADAA providers agreed to participate in the two-year AR initiative and begin using medication assisted treatment for alcohol abuse with Vivitrol. Phase II of this project will introduce case management as a practice improvement strategy. FADAA provides support to the providers participating in these initiatives including information dissemination and production of a monthly newsletter.

Other practice improvement projects at FADAA:

- This is the seventh year FADAA has coordinated the Florida Best Practices Recognition Awards. Seven substance abuse treatment and prevention providers were recognized for their exemplary services to Florida's citizens.
- FADAA compiled the 2007 Best Practices Resources Guide of national best practices and evidenced-based practices. It is available to the public through the FADAA resource center.
- This year FADAA coordinated the Florida Clinical Consultation for Treatment Improvement Project (also known as Peer Review). Each year eight licensed substance abuse treatment providers have the opportunity to benefit from the expertise of a team of trained peer consultants who advise them how to improve service for their clients. FADAA coordinates this DCF-sponsored project, including marketing the service and providing the highest level of consultants in the field of substance abuse. The Peer Review site visits conclude with an evaluation including recommendations for changes and resources for practice improvement and evidence-based programming.



NEW FADAA PARTNERSHIP

Florida

Supportive Housing Coalition



Since July 2005 FADAA has contracted with the Florida Supportive Housing Coalition (FLSHC) to help fulfill its mission of providing affordable housing for those in need. The mission of the Florida Supportive Housing Coalition is to create long-term, independent housing solutions for people with special needs in Florida, particularly veterans, the homeless, developmentally disabled, mentally ill, elderly, youth exiting foster care, persons living with HIV/AIDS, and those with substance abuse and co-occurring disorders.

FLSHC is dedicated to advocating for public policy and government policies that encourage self-sufficiency, housing choice, and community-based opportunities. FADAA staff provide technical assistance and training to the FLSHC through meeting coordination and conference planning. FADAA staff created and maintain the FLSHC Web site (www.flshc.net) and produce a monthly newsletter. In addition, FADAA assists FLSHC in their advocacy efforts to close the gap between supportive housing and treatment service providers.

FADAA, through its partnership with FLSHC, has begun to draw overdue attention to the need of supportive housing for substance abuse treatment providers' clients in recovery and augment or efforts through the Recovery Home Loan Program.

On June 27 – 28, 2007, FADAA hosted the Supporting Recovery Through Adequate Housing seminar. Participants toured creative housing built for adults in recovery at Gateway Community Services in Jacksonville and Serenity House of Volusia in Daytona Beach. Participants learned strategies to implement similar projects in their own communities. FADAA agency members learned what providers need to know to promote housing initiatives.





FADAA Resource Center

Your place for information!

Scope of Service

With funding from the Florida Department of Children and Families Substance Abuse Program Office and the Drug Free Communities Program through the Florida Office of Drug Control, the FADAA Resource Center is able to offer a wide array of services. Services offered include:

- Weekly Prevention E-Xchange electronic newsletter that is emailed to over 600 people
- Dissemination of free information on alcohol and other drugs
- Free research services for alcohol and other drug information
- Referrals for treatment services
- Just the Facts informational sheets
- Video and book lending library
- Exhibition at statewide Alcohol and Other Drug conferences and workshops
- Community Coalitions Directory
- Best Practices Resource Guide
- Web sites, www.fadaa.org, www.preventioninflorida.org

Since last year, through direct dissemination, the Resource Center has provided almost 50,000 pieces of literature or services to 513 customers as well as provided volumes of prevention and treatment information through FADAA's Web site.

The FADAA Web site continues to evolve, with new features added this year:

- A new archived source for training
- Resource Center pages redesigned and updated for easier access and to include Practice Improvement resources and access to the new FADAA On Demand Webinars.
- FADAA agency member program information, which was previously available only in book format, is now online. Agency members can log in to the system any time to update program information.
- The entire site is now searchable using technology developed by Google.



EXECUTIVE Committee

OFFICERS

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Daytona Beach

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JON CHERRY
Lifestream Behavioral Center
Leesburg

SAM CLARK
CDS Family & Behavioral Health Services, Inc.
Gainesville

JIM HALL
Up Front Drug Information Center
Miami

KEVIN LEWIS
Southwest Florida Addiction Services
Fort Myers

MARY RUIZ
Manatee Glens Corporation
Bradenton

MARY LYNN ULREY
DACCO
Tampa

DERYA WILLIAMS
River Region Human Services
Jacksonville

Community Coalition Member
AMITY CHANDLER
Charlotte Alliance for a Safe and Drug Free
Community
Port Charlotte

Managing Entity Member
LINDA MCKINNON
Central Florida Behavioral Health Network
Tampa

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CHET BELL
Stewart-Marchman Center, Inc.
Daytona Beach

RICHARD BROWN
Agency for Community Treatment Services
(ACTS)
Tampa

ERNIE CANTLEY
Stewart-Marchman Center, Inc.
Daytona Beach

SAM CLARK
CDS Family & Behavioral Health Services, Inc.
Gainesville

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Operation PAR, Inc.
Pinellas Park

FRANK GURUCHARRI
Spectrum Programs, Inc.
Miami

BRUCE HAYDEN
Spectrum Programs, Inc.
Miami

KEVIN LEWIS
Southwest Florida Addiction Services
Fort Myers

PAM MIDDLETON
Drug Abuse Treatment Association (DATA), Inc.
Jupiter

TOM OLK
DISC Village, Inc.
Tallahassee

**FLORIDA ALCOHOL AND DRUG ABUSE ASSOCIATION
2868 MAHAN DRIVE, SUITE 1
TALLAHASSEE, FL 32308**

(850) 878-2196 • WWW.FADAA.ORG

