

# 2013 Annual Report

**Working on behalf of providers and consumers to: ensure continued funding of alcohol and drug abuse prevention and treatment services; reduce the stigma of addiction and mental illness; and promote policy that supports prevention, treatment and recovery.**

- Ensured maintenance of base funding of Adult and Children's Substance Abuse and Mental Health services and successful in shifting non-recurring dollars to recurring.
- Secured new funding, \$8.967 million, to expand residential treatment, intensive outpatient treatment, and case management services for pregnant women and their children.
- Successful advocacy to include funding for the operation of the Prescription Drug Monitoring Program (PDMP) in the state budget.
- Secured enhanced funding in the Department of Corrections budget for Community Drug Treatment programs; secured \$1.3 million in replacement funding.
- Secured continuation funding of the Post-Adjudicatory Drug Court program.
- Ensured newly funded Department of Corrections re-entry programs had a substance abuse treatment component.
- Secured funding to enhance medicated assisted treatment.
- Maintained funding for Reinvestment local matching grant program on public safety and mental health/substance abuse.
- Worked with Department of Children and Families to secure funding to integrate substance abuse/mental health services in the child welfare delivery system through community-based care agencies.
- Prevented required licensing of sober homes connected to licensed treatment providers.
- Successfully advocated for a prohibition on "bath salts".
- Developed fact sheets focusing on the cost savings and value of "investing" in substance abuse services to reduce future costs to the state and local communities.
- Arranged for individuals in recovery and providers to testify on the need and value of treatment; implemented plan for providers to reach out to their legislators through face-to-face meetings, public testimony, phone calls, emails and letters.
- Produced weekly legislative updates, as well as calls to action, alerts, and mid/end-session reports and convened regular meetings with provider lobbyists to coordinate advocacy efforts.
- Continued to enhance relationships and implement common messaging with advocacy partners.
- Partnered on a successful Behavioral Health Day.

**Working to ensure that state policy advances good practice in the behavioral healthcare system and supports enhancement of prevention, treatment and recovery initiatives.**

- Actively engaged in the Attorney General's Task Force on Prescription Drug Abuse and Newborns. Arranged for presentations on addiction, treatment services offered, and need for expansion of treatment capacity for women and their children.
- Co-chaired and provided staff support to the Statewide Veterans Advisory Council to establish behavioral health policies and strategic activities for veterans.
- Developed and distributed a statewide survey to behavioral healthcare providers to determine the need and scope and types of services offered to veterans and their families and presented results and recommendations to Statewide Veterans Advisory Council.
- Conducted a teleconference briefing with DCF Director for the Integration of Substance Abuse, Mental Health and Child Welfare Services and representatives of the FADAA Child Welfare Workgroup to review the Department's plans for child welfare service integration/redesign initiative.
- Convened a statewide webinar with FIS representatives and DCF Director for the Integration of Substance Abuse, Mental Health and Child Welfare Services to discuss the scope and responsibilities for Family Intervention Specialists and to offer input on how to enhance the FIS process.
- Active participation in the Smart Justice Alliance and other initiatives to promote substance use and mental health treatment as an alternative and/or complement to traditional justice processing. Assisted in coordinating three regional summits to develop smart justice proposals for consideration by policy makers.

**Working to help providers respond to changes in the healthcare marketplace and to promote behavioral healthcare services as essential components of the healthcare system.**

- Worked with the Agency for Health Care Administration on the Managed Medical Assistance (MMA) initiative and on proposed revisions to the Medicaid Community Behavioral Health Coverage and Limitations Handbook.
- Strengthened professional relationships through partnerships with other health care associations including: Florida Association of Family Physicians, Florida Association of Health Plans, Florida Medical Association, Florida Association of Hospitals, and Florida Association of American Society of Addiction Medicine (ASAM).
- Advocated to the Governor's office, the Florida Surgeon General, and the Department of Children and Families for improved access to health care services for persons with substance use disorders (SUDs) including access to medications, integration of services and increased capacity for the delivery of treatment in the healthcare arena.
- Worked at the national level to advocate that substance use disorders and mental health services be embedded in the Essential Health Benefit rule.
- Met with Substance Abuse and Mental Health Services Administration (SAMHSA) Administrator, Pam Hyde, to discuss implementation of parity and the ACA.
- Conducted two symposiums led by national healthcare experts that addressed organizational readiness to promote services for persons with substance use disorders in the health care market.
- Created a Health Update bulletin to keep members up to date on marketplace changes, state and federal issues, opportunities, and changing regulations.
- Promoted the inclusion of agency members in the MMA provider networks by:
  - Informing members regarding the health plans that bid on the ITN.
  - Completing an overview of the ITN including highlights of opportunities and recommended actions.
  - Contacting the health plans that were bidding on the ITN, shared with them the list of FADAA members and encouraged the health plans to connect with members.
  - Meeting with health plans to ascertain their expectations for network providers and to determine the progress of enrolling FADAA providers in the networks.
  - Setting up meetings between the health plans and providers.
- Established communication with the AHCA Deputy Secretary for Medicaid, Justin Senior, and discussed the following:
  - Implementation of Mental Health Parity and Addiction Equity Act in Medicaid service delivery.
  - Modification to the revisions to the Medicaid Behavioral Health Care Handbook as it pertains to Medication Assisted Treatment.
  - Use of the ASAM criteria as a guide for the array of necessary services and to use to define medical necessity.
- Developed a position paper on the use of residential treatment and detoxification services in health care.
- Initiated a project on Medicaid data analytics to determine opportunities for the use of behavioral medicine and care coordination with populations with chronic disease and to identify the past Medicaid patterns of care for persons with SUD.
- Successfully applied for entry into the BH Business training program, a web-based instructional program on third party health care contracting; there are 26 FADAA members involved in this initiative.
- Convened premiere Community Health and Wellness Conference focusing on emerging healthcare trends and initiatives in health and wellness; 400 professionals attended.
- Facilitated learning collaborative under the NIATx –SI Business Practices for the Future Fee for Services Project with thirty-four behavioral health agencies receiving technical assistance in third party payer and billing processes including Medicaid.

**Working to ensure, by providing evidence-based training and technical assistance, that Florida has a well-trained and skilled behavioral healthcare workforce.**

- Successfully completed year-two of DCF contract to provide behavioral health technical assistance and training with no negative findings resulting from year end annual on-site monitoring of the contract. A total of 7,100 individuals received training under the contract during this fiscal year.
- Developed curricula and delivered series of webinars/workshops focused on substance abuse for 1,177 participant/stakeholders in child welfare and behavioral healthcare systems and participated as a member of the Child Welfare Summit workshop review committee.
- Developed and delivered series of webinars, workshops and conference tracks focused on the needs of veterans and their families for behavioral health providers and stakeholders with over 600 participants.
- Trained over 1,200 substance abuse and mental health professionals by offering 21 workshops and 10 webinars in specific topic areas such as evidence-based practices, emerging trends, infrastructure/capacity building, process improvement and healthcare reform.
- Conducted workshops focusing on STAR-SI/Peer to Peer activities.
- Conducted thirteen on-site evidence-based fidelity reviews for thirteen providers reviewing ten different prevention and treatment evidence-based practices.
- Coordinated two Behavioral Health Epidemiology Workgroup meetings.
- Successfully negotiated contracts with Nova Southeastern University and University of Florida for research fellows to provide county level surveillance and assessment of substance use patterns, trends, and outcomes to specific coalitions and the Department of Children and Families.
- Certified 128 Strengthening Families Program (SFP) Group Leaders. SFP is a nationally recognized evidence-based family skills training program found to significantly reduce problem behaviors, delinquency, and alcohol and drug abuse in children as well as improving social competencies and school performance.
- Developed Phase II of the Florida Community Health and Wellness Dashboard, a web-based dashboard for substance use disorders which includes prevention, treatment and mental health indicators at the county, regional and state level.
- Developed a coalition self-assessment instrument to help identify training and technical assistance needs for community anti-drug coalitions.
- Over 800 prevention professionals were trained by offering 21 workshops and 4 webinars in community health and wellness, evidence-based practices, emerging trends and infrastructure/capacity building.
- Maintained and marketed the Recovery Home Loan Program.
- Enhanced and maintained the online FADAA Resource Center (RADAR).
- In August 2012, convened in conjunction with the Florida Council for Community Mental Health, the largest behavioral health conference in the state with approximately 1,000 participants attending.
- Coordinated the Smart Justice Summit in December 2012 with approximately 300 participants.
- Maintained and enhanced FADAA sponsored veterans' website to assist veterans and their families.
- Continued Florida Benchmarking Project with behavioral health providers using substance abuse and mental health metrics to compare themselves to national and state norms.

**Working to ensure responsive member services that benefit and serve both agency and individual members:**

- Expanded agency membership - new members included 3 full, 6 associate, 2 network managing entities and 10 vendor members for total increase of 21 new members.
- Supported 3,400 individual members
- Developed an electronic membership toolbox containing the membership guide, benefits fliers and various letters to be utilized by the membership committee in promoting the value of FADAA membership to prospective members.
- To provide grassroots input, invited individual members to join the membership committee resulting in doubling the average meeting participation rate.
- Composed and distributed summer and spring issues of the inTouch individual member newsletter.



2868 Mahan Drive, Suite 1  
Tallahassee, FL 32308

(850) 878-2196 • [fadaa@fadaa.org](mailto:fadaa@fadaa.org) • [www.fadaa.org](http://www.fadaa.org)

FADAA  
FLORIDA ALCOHOL & DRUG ABUSE ASSOCIATION